

# ROB LOCKE

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## **BRITISH TV HOST, ACTOR & VOICE-OVER ARTIST**

**Rob Locke has hosted over 7000 hours of broadcast TV (specializing in complex, LIVE, unscripted, multi-camera, studio and location shows). He has also played dozens of main character roles in scripted television, voice-over and film...**

Rob was born in Lincoln, England on October 1971 and grew up in the nation's capital, London. He started working in television straight out of school at age eighteen, freelancing for companies including Sky Television (News Corporation), ITN (Independent Television News), Meridian Broadcasting, Wire TV (Chrysalis Group), and MTV Europe.

In 1992 Rob found a new calling in children's television. For five years he wrote, produced, and regularly appeared in seven long-running children's series for networks such as the BBC, The Children's Channel (aka "TCC"), and UK Living. He was also part of the original team that launched Nickelodeon UK.

Rob's career escalated rapidly, with his unique brand of TV spawning a regional talk show called "The Locke Exchange," alongside a daytime magazine show and late night music series, each of which he created, produced, and starred in. This was in addition to his seven years as one of Britain's most venerated QVC Hosts.

Since immigrating to the United States in 2003, Rob has appeared in a long list of commercials, industrials, and high-profile infomercials, for companies such as Salton (creators of the George Foreman grill), Nightingale Conant (world leader in personal development), and Lockheed Martin.

During 2004 Rob became the most recognizable face of Cunard Line, Princess Cruises, Carnival Cruise Lines, Holland America Line, Radisson Seven Seas Cruises, Costa Cruises, and Silversea Cruises. Broadcast for thousands of hours fleet-wide, "Designer Showcase with Rob Locke" was watched by millions of passengers, on more than 60 ships (over 73% of the entire cruise industry), for two years.

In 2006 Rob teamed up with NFL Hall-of-Fame legend Dick Butkus and developed the talk show "Team Butkus Life Performance." He executive produced and hosted the series, which was broadcast daily on Healthy Living Channel, throughout October, as the network's flagship fall promotion "Butkus Month."

2007 saw Rob's return to live television when he joined GemsTV USA, a national television network based in Reno, Nevada, as a prime-time Host. He was an instant hit and, over the ensuing year, accumulated a huge fan base from the network's national audience, who dubbed him "the most entertaining Host on television."

In the latter part of 2008, Rob left to fulfill his long-term objective of living and working in Los Angeles, where he now resides. Since moving to America's entertainment capital, he has been involved in numerous TV and film projects, including a guest star appearance on Spike TV's "1000 Ways to Die" and starring as "Niles" in the much-publicized VH1 series "Megan Wants a Millionaire."